

Current Awareness Annual Report

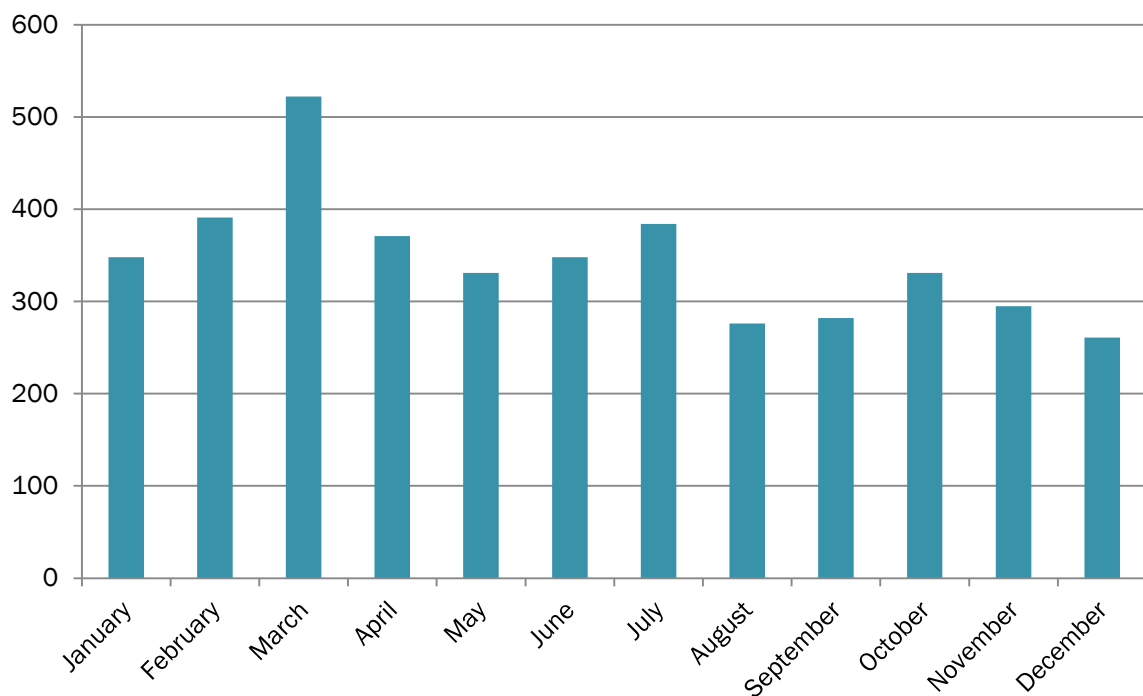


2015

Content

In 2015 a total of 4,140 posts were added to the blog. The chart below shows the breakdown of posts per month. The archive of posts now stands at 42,225.

Posts per month:

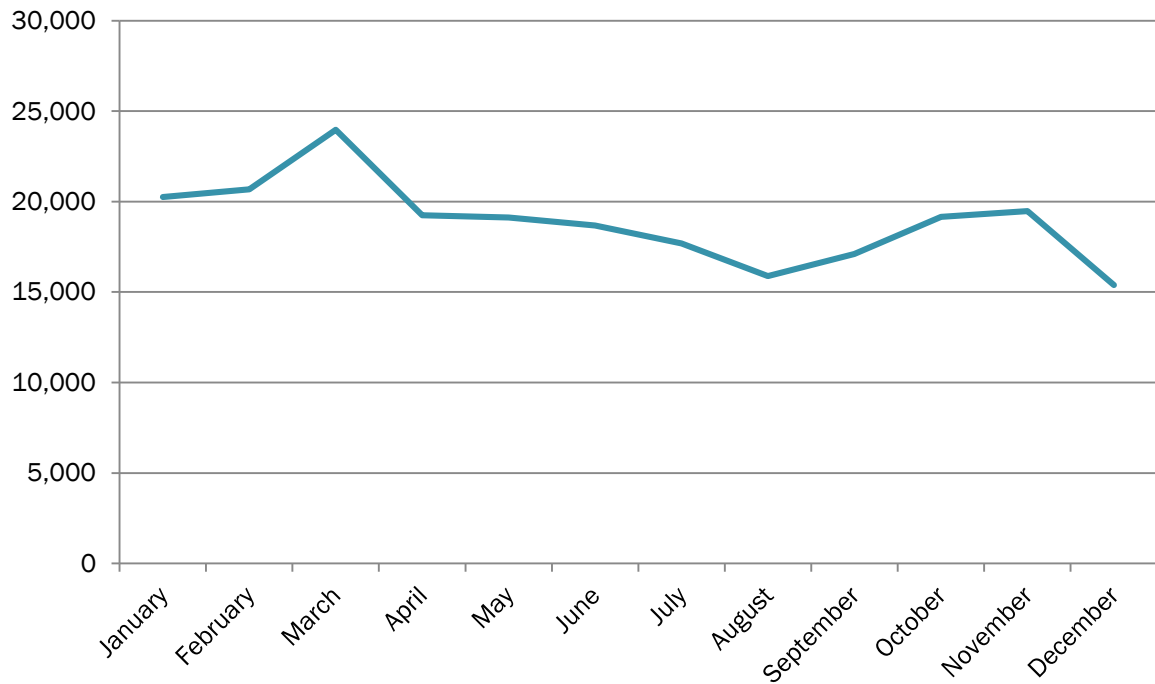


There are currently 1,106 subject categories. The top 10 most frequently used (excluding 'news', 'law reports' and 'legislation') are:

1. Sentencing
2. Appeals
3. Police
4. Human Rights
5. Murder
6. Internet
7. Media
8. Children
9. Local Government
10. Sexual Offences

Traffic

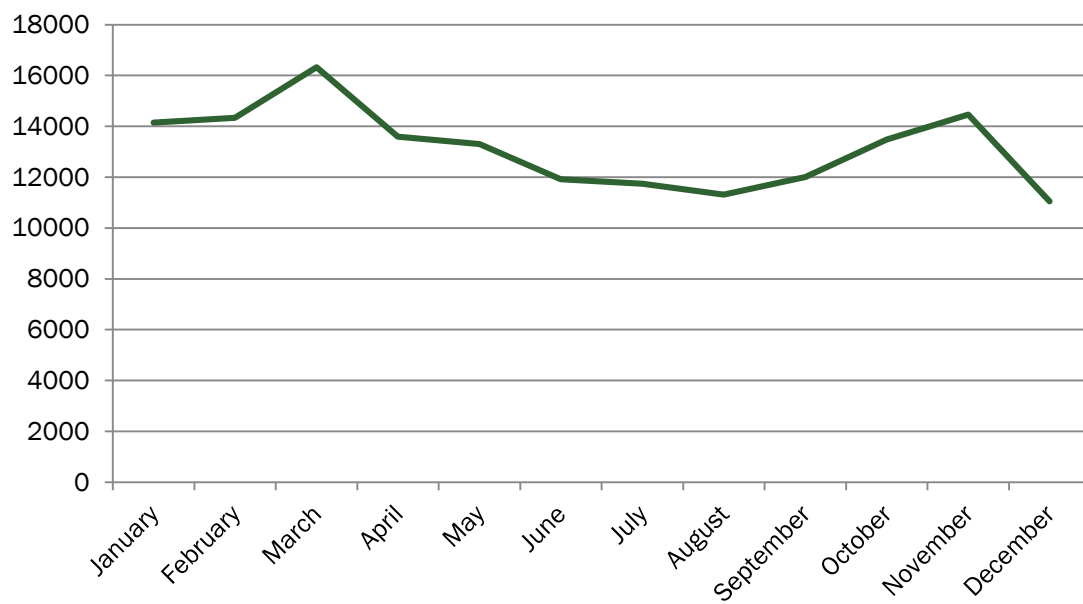
Unique page views* per month



*Unique page views refers to the number of individual visitors who have looked at our pages. Repeat viewers are only counted once.

The total number of recorded unique page views in 2015 was 226, 621

Sessions* per month



* A session is a period of time a user is actively engaged with the website, e.g. browses other pages. The total number of recorded sessions in 2015 was 157,676. Out of the total number of sessions 52.55% were new visitors.

The average number of sessions per month is lower than the unique visitor average. This is due to the nature of the blog, users tend not to need to browse other pages (or 'actively engage'), rather they scroll through new stories and then leave fairly quickly via the links to news items. This is known as 'bounce', we have a bounce rate of approx.. 50%

The top sources of traffic to the site were:

- | | |
|----------------------------|---------------------|
| 1. Organic search (43.08%) | 2. Direct (39.20%) |
| 3. Others (9.24%) | 4. Referral (7.86%) |
| 5. Social (0.50%) | 6. Email (0.12%) |

Users

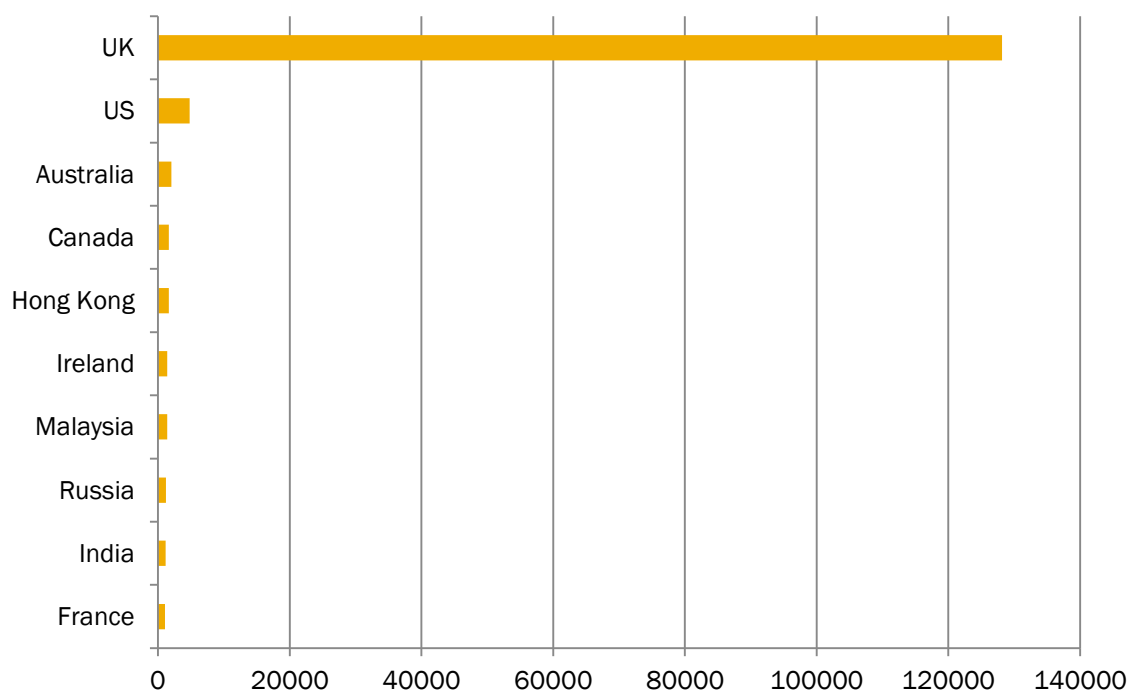
The top 4 most popular browsers used to access the blog were:

- | | |
|--------------------|-------------------------------|
| 1. Chrome (32.18%) | 2. Internet Explorer (26.50%) |
| 3. Safari (24.09%) | 4. Firefox (10.61%) |

The most popular devices used to access the blog were:

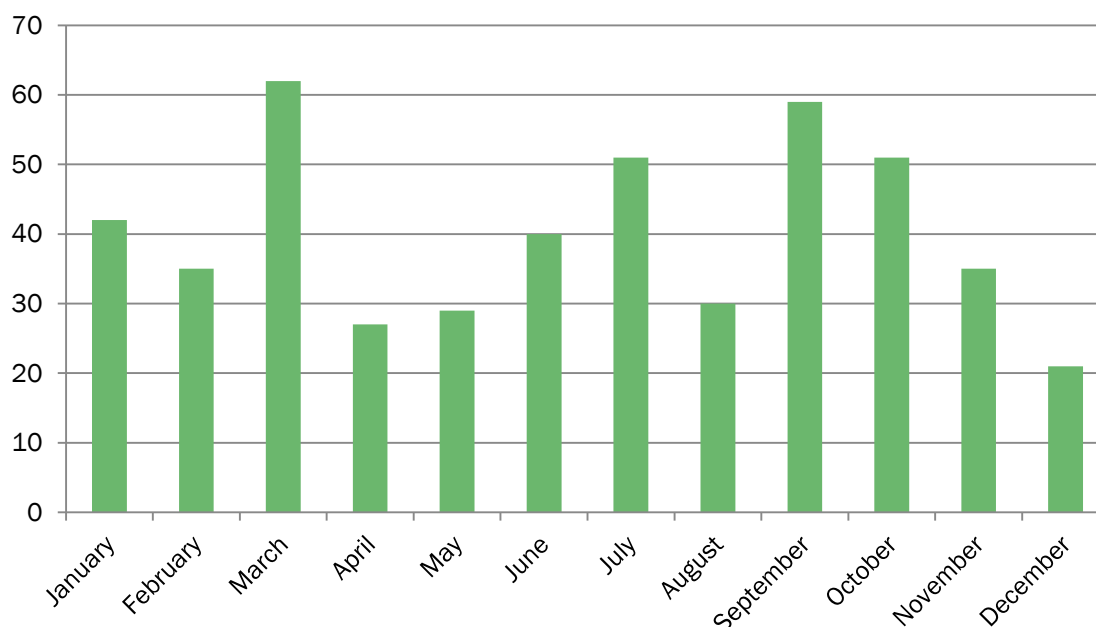
- | | |
|---------------------|--------------------|
| 1. Desktop (72.03%) | 2. Mobile (20.17%) |
| 3. Tablet (7.80%) | |

The top ten locations of users accessing the blog are as follows:



The most popular way of subscribing is via email, with the daily email subscriber total at 2,457. In 2015 we gained 482 new email subscribers.

New subscribers per month:



In addition, 382 people subscribe to the RSS feed.

Feedback

I'm an English law student and find your consolidation of all the legal news really useful, to the extent where my New Years resolution is to read the emails more thoroughly to keep my knowledge in check.

My thanks to you and your teams efforts!

- Student

Just a short note to say "thank you" for keeping us informed once again during the the past year.

Though we are thousands of miles away, your daily posting assists us to keep our fingers on the pulse of UK law.

- Lawyer, South Africa

The @inner_temple current awareness blog is a must-read for up-to-date commentary as well as a great source of #pupillage interview fodder

- Henderson Chambers